

ORDER

**Wichita KS KSNW**

Orders

Order / Rev: A2593822

Alt Order #: 27009492

Product Desc: Issue

Estimate: 518

Flight Dates: 07/08/20 - 07/21/20

Original Date / Rev: 07/07/20 / 07/07/20

Order Type: REG

Primary AE: Katz Washington

Sales Office: K-WAS

Sales Region: Nat

Agency

Name: FP1 Strategies, LLC

Buying Contact:

Billing Contact:

3001 Washington Blvd

Arlington, VA 22201

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM

Agency Commission: 15%

Advertiser

Name: POL/Keep Kansas Great PAC

Demographic: A25-54

Product Codes: PL6

Revenue Code 1: AGY

Revenue Code 2: POL

Revenue Code 3: POL-ISS

Priority: P5

Order Brand:

New Business Thru:

Advertiser External ID:

Agency External ID:

Unit Code: General

Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/29/20	07/26/20	29	\$21,400.00	\$18,190.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2020	29	\$21,400.00	\$18,190.00	0.00
Totals	29	\$21,400.00	\$18,190.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	Multi	07/08/20	07/08/20	Today Show 8-9am	CM	8-9am	--W----	:30	1	\$540.00	P2	0.00	NM	1	\$540.00
Channels : KSNC,KSNG,KSNN,KSNNW															
Today Show 8-9am															
Today Show (8-9am)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/06/20	07/12/20	--W----			1			\$540.00		0.00			
N 2	Multi	07/12/20	07/12/20	Today Show Su	CM	Today Show Su	-----S	:30	1	\$200.00	P2	0.00	NM	1	\$200.00
Channels : KSNC,KSNG,KSNN,KSNNW															
Today Show Su															
Sunday Today Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/06/20	07/12/20	-----S			1			\$200.00		0.00			
N 3	Multi	07/16/20	07/16/20	M-F 430-5p	CM	430-5pm	---T---	:30	1	\$560.00	P2	0.00	NM	1	\$560.00
Channels : KSNC,KSNG,KSNN,KSNNW															
M-F 430-5p															
Jeopardy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/13/20	07/19/20	---T---			1			\$560.00		0.00			
N 4	Multi	07/10/20	07/10/20	KSN News at Five	CM	5-530pm	----F--	:30	1	\$700.00	P2	0.00	NM	1	\$700.00
Channels : KSNC,KSNG,KSNN,KSNNW															
KSN News at Five															
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			

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Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/06/20	07/12/20	----F--					1	\$700.00		0.00			
N 5	Multi	07/14/20	07/14/20	KSN News at Five	CM	5-530pm	-T-----	:30	1	\$700.00	P2	0.00	NM	1	\$700.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				KSN News at Five											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/13/20	07/19/20	-T-----					1	\$700.00		0.00			
N 6	Multi	07/15/20	07/15/20	KSN News at Five	CM	5-530pm	--W----	:30	1	\$700.00	P2	0.00	NM	1	\$700.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				KSN News at Five											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/13/20	07/19/20	--W----					1	\$700.00		0.00			
N 7	Multi	07/08/20	07/08/20	KSN News at Six	CM	6-630p	--W----	:30	1	\$900.00	P2	0.00	NM	1	\$900.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				KSN News at Six											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/06/20	07/12/20	--W----					1	\$900.00		0.00			
N 8	Multi	07/13/20	07/13/20	KSN News at Six	CM	6-630p	M-----	:30	1	\$900.00	P2	0.00	NM	1	\$900.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				KSN News at Six											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/13/20	07/19/20	M-----					1	\$900.00		0.00			
N 9	Multi	07/11/20	07/11/20	Sat KSN News at Six	CM	6-630pm	-----S-	:30	1	\$520.00	P2	0.00	NM	1	\$520.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				Sat KSN News at Six											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/06/20	07/12/20	-----S-					1	\$520.00		0.00			
N 10	Multi	07/12/20	07/12/20	Sun KSN News at Five	CM	Sun KSN News at	-----S	:30	1	\$400.00	P2	0.00	NM	1	\$400.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				Sun KSN News at Five											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/06/20	07/12/20	-----S					1	\$400.00		0.00			
N 11	Multi	07/08/20	07/08/20	M-F 630-7p	CM	630-7pm	--W----	:30	1	\$1,200.00	P2	0.00	NM	1	\$1,200.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				M-F 630-7p											
				Wheel of Fortune											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/06/20	07/12/20	--W----					1	\$1,200.00		0.00			
N 12	Multi	07/13/20	07/13/20	M-F 630-7p	CM	630-7pm	M-----	:30	1	\$1,200.00	P2	0.00	NM	1	\$1,200.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				M-F 630-7p											
				Wheel of Fortune											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/13/20	07/19/20	M-----					1	\$1,200.00		0.00			
N 13	Multi	07/17/20	07/17/20	M-F 630-7p	CM	630-7pm	----F--	:30	1	\$1,200.00	P2	0.00	NM	1	\$1,200.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				M-F 630-7p											
				Wheel of Fortune											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/13/20	07/19/20	----F--					1	\$1,200.00		0.00			
N 14	Multi	07/11/20	07/11/20	Sa 630-7p	CM	630-7pm	-----S-	:30	1	\$600.00	P2	0.00	NM	1	\$600.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				Sa 630-7p											
				Wheel of Fortune											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/06/20	07/12/20	-----S-					1	\$600.00		0.00			
N 15	Multi	07/09/20	07/09/20		CM	10-10:35pm	---T---	:30	1	\$1,200.00	P2	0.00	NM	1	\$1,200.00

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 Flight Dates: 07/08/20 - 07/21/20

Advertiser: POL/Keep Kansas Great PAC
 Product Desc: Issue
 Estimate: 518

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Tonight Show-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/13/20	07/19/20	--W----					1	\$560.00		0.00			
N26	Multi	07/16/20	07/16/20	Tonight Show	CM	10:35p-11:35pm	---T---	:30	1	\$560.00	P2	0.00	NM	1	\$560.00
				Channels : KSNC,KSNG,KSNL,KSNW											
				Tonight Show/Jimmy Fallon											
Tonight Show-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/13/20	07/19/20	---T---					1	\$560.00		0.00			
N27	Multi	07/17/20	07/17/20	Tonight Show	CM	10:35p-11:35pm	----F--	:30	1	\$560.00	P2	0.00	NM	1	\$560.00
				Channels : KSNC,KSNG,KSNL,KSNW											
				Tonight Show/Jimmy Fallon											
Tonight Show-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/13/20	07/19/20	----F--					1	\$560.00		0.00			
N28	Multi	07/12/20	07/12/20	Sun Prime Hour 2	CM	7-8p	-----S	:30	1	\$700.00	P2	0.00	NM	1	\$700.00
				Channels : KSNC,KSNG,KSNL,KSNW											
				Sunday 7-8p											
The Titan Games (R)-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/06/20	07/12/20	-----S					1	\$700.00		0.00			
N29	Multi	07/12/20	07/12/20	Sun Prime Other 3	CM	8p-10p	-----S	:30	1	\$700.00	P2	0.00	NM	1	\$700.00
				Channels : KSNC,KSNG,KSNL,KSNW											
				Sun Prime Other 3											
America's Got Talent (R) Sun 9/e/8c-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/06/20	07/12/20	-----S					1	\$700.00		0.00			
													Totals	29	\$21,400.00



125 West 55th St
New York, NY 10019

Contract # 27009492	Changes as of: 7/7/2020 at 12:20 PM	Version: Original Order	
CPE: 31/33/518	Flight: 7/8/20 - 7/21/20	Station: KSNW	Con Type: POLITICAL/VOTE
Agency: FP1 Strategies, LLC	Advertiser: Keep Kansas Great PAC	Market: Wichita	Total \$: \$21,400.00
3001 Washington Blvd., 7th Floor Arlington, VA 22201	Product: Issue	Office: WASHINGTON	Total Spots: 29
Agency Order #: 9737098	Buyer: Poch, Hollis	Service: Nielsen	Total CPP: \$0.00
Salesperson: KELLY JOHNS 202-872-5880	Primary Demo:	Assistant: KELLY JOHNS 202-872-5880	Total GRP:
Separation:			

#	Day/Time	DP	Program	Rate	Len	7/8 - 7/21														Total Spots	Total \$	CPP*	GRP*
						7/8	7/9	7/10	7/11	7/12	7/13	7/14	7/15	7/16	7/17	7/18	7/19	7/20	7/21				
1	W-F,M-Tu 8a-9a		Today Show (8-9am)	\$540.00	30	1	0	0	0	0	0	0	0	0	0	0	0	0	0	1	\$540.00	\$0.00	0.0
2	Su 8a-9a		Sunday Today Show	\$200.00	30	0	0	0	0	1	0	0	0	0	0	0	0	0	0	1	\$200.00	\$0.00	0.0
3	W-F,M-Tu 4:30p-5p		Jeopardy	\$560.00	30	0	0	0	0	0	0	0	0	1	0	0	0	0	0	1	\$560.00	\$0.00	0.0
4	W-F,M-Tu 5p-5:30p		KSN News	\$700.00	30	0	0	1	0	0	0	1	1	0	0	0	0	0	0	3	\$2,100.00	\$0.00	0.0
5	W-F,M-Tu 6p-6:30p		KSN News	\$900.00	30	1	0	0	0	0	1	0	0	0	0	0	0	0	0	2	\$1,800.00	\$0.00	0.0
6	Sa 6p-6:30p		KSN News	\$520.00	30	0	0	0	1	0	0	0	0	0	0	0	0	0	0	1	\$520.00	\$0.00	0.0
7	Su 5p-5:30p		KSN News	\$400.00	30	0	0	0	0	1	0	0	0	0	0	0	0	0	0	1	\$400.00	\$0.00	0.0
8	W-F,M-Tu 6:30p-7p		Wheel of Fortune	\$1,200.00	30	1	0	0	0	0	1	0	0	0	1	0	0	0	0	3	\$3,600.00	\$0.00	0.0
9	Sa 6:30p-7p		Wheel of Fortune	\$600.00	30	0	0	0	1	0	0	0	0	0	0	0	0	0	0	1	\$600.00	\$0.00	0.0
10	W-F,M-Tu 10p-10:35p		KSN News	\$1,200.00	30	0	1	0	0	0	1	0	1	0	0	0	0	0	0	3	\$3,600.00	\$0.00	0.0
11	Sa 10p-10:30p		KSN News	\$700.00	30	0	0	0	1	0	0	0	0	0	0	0	0	0	0	1	\$700.00	\$0.00	0.0
12	Su 10p-10:30p		KSN News	\$900.00	30	0	0	0	0	1	0	0	0	0	0	0	0	0	0	1	\$900.00	\$0.00	0.0
13	W-F,M-Tu 10:35p-11:37p		Tonight Show-NBC	\$560.00	30	1	1	1	0	0	1	1	1	1	1	0	0	0	0	8	\$4,480.00	\$0.00	0.0
14	Su 7p-8p		The Titan Games (R)-NBC	\$700.00	30	0	0	0	0	1	0	0	0	0	0	0	0	0	0	1	\$700.00	\$0.00	0.0
15	Su 8p-10p		America's Got Talent (R) Sun 9/e/8c-NBC	\$700.00	30	0	0	0	0	1	0	0	0	0	0	0	0	0	0	1	\$700.00	\$0.00	0.0
TOTALS:						4	2	2	3	5	4	2	3	2	2	0	0	0	0	29	\$21,400.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 27009492	Changes as of: 7/7/2020 at 12:20 PM	Version: Original Order	
CPE: 31/33/518	Flight: 7/8/20 - 7/21/20	Station: KSNW	Con Type: POLITICAL/VOTE
Agency: FP1 Strategies, LLC	Advertiser: Keep Kansas Great PAC	Market: Wichita	Total \$: \$21,400.00
3001 Washington Blvd., 7th Floor Arlington, VA 22201	Product: Issue	Office: WASHINGTON	Total Spots: 29
Agency Order #: 9737098	Buyer: Poch, Hollis	Service: Nielsen	Total CPP: \$0.00
Salesperson: KELLY JOHNS 202-872-5880	Primary Demo:	Assistant: KELLY JOHNS 202-872-5880	Total GRP:
Separation:			

Special Instructions	
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Competitive Information	
Market Budget:	\$21,400
KSNW Share:	100%
Comment:	
	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	29	\$21,400.00	N/A	0.0
Total	100%	29	\$21,400.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2020-Jul	29	\$21,400.00
Total	29	\$21,400.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	7/7/20 12:20 PM	KELLY JOHNS	New	29		\$21,400.00	\$21,400.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, FP1 Strategies, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- ☐ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☒ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by:

Agency name: FP1 Strategies

Address: 3001 Washington Blvd 7th Floor, Arlington VA. 22201

Contact:

Phone number:

Email:

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Keeping Kansas Great PAC

Address: 1828 Walnut Street Suite 5103 Kansas City, MO 64108

Contact:

Phone number:

Email:

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Kate Teasdale- Treasurer

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☐ N/A

Name(s) of every candidate referred to: Bob Hamilton

Office(s) sought by such candidate(s) (no acronyms or abbreviations): US Senate

Date of election: 8/4/20

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☒ N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor

Signature: RyanGracy

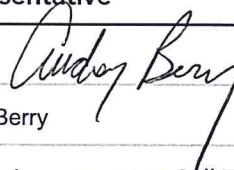
Digitally signed by RyanGracy
Date: 2020.04.27 12:25:56 -04'00'

Name: Ryan Gracy

Date of Request to Purchase Ad Time: 4.28.20

Station Representative

Signature:



Name: Audrey Berry

Date of Station Agreement to Sell Time: 7/7/20

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? ☒ Yes ☐ No Date ad received: 7/7/20

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

☒

Accepted

☐

Accepted IN PART (e.g., ad not received to determine content)*

☐

Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:
A2593822

Station Call Letters:
KSNW

Date Received/Requested:
7/7/20

Est. #:
518

Station Location:
Wichita, KS

Run Start and End Dates:
7/8 - 7/21/20

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.